

A Search for Facebook users by local people.

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ABSTRACT

Now a days face book is the buzzword for socio-media user mostly everywhere as growing by internet user from metro to urban and rural area where we are take a initiative to know how many users are using facebook in a fifty thousand population area, and we are not rushed any where we spent only 7days and 7hours for this purpose. As because the proper and peculiar data which we can collect in primary level in common standard it can reach and touch all types of people where the number magical figure is like 93-37-21 this numerical figures are not also perfect ratio as these number, and within this period in a 7days-7hours (each day one hour) we spend. As with the facebook other social media users are also there to catch as Whats-app, Google+, hi, etc.

Keywords: Facebook, Smartphone, Engineering, internet, population, census, Google+

DAY 1: we plan for a objective test in FACEBOOK, as we accept 119 (93 has its own e-devices) applicants, they are personally know how to use the face book in computers, laptops, tabs smart phones. As we circulate Quiz Application form/Questionnaires' to 130 (11 applicants are not fill-up the form properly) numbers of peoples among them engineering students, MBA graduates, housewives, boys, girls, businessmen, drivers, Govt. Employees, including Teachers, We finalize one final date, where all participants can be there to answer the questions we talking with the peoples and giving our form to participate in the quiz test.

According to 2011 India Census,Paralakhemundi(ODISHA) had a population of 46,272. Males constitute 23185, (50.10) Females 23087 (49.89), Parlakhemundi has an average literacy rate of 69%, lower than the national average of 74.04%: male literacy is 77%, and female literacy is 61%. In Parlakhemundi, 11% of the population is under 6 years of age. Paralakhemundi has an estimated population of 70,000 in the year 2015, Peoples are live in the main city and this is a major town in Gajapati District, Here the peoples are mainly depend upon Farming(Agriculture) ,Business, Art and Culture, and employees (Govt, semi-govt, private and

public sector employees (service holders).)and mostly related to their caste origin livelihoods, Tailoring, Gardening, and pure skilled and un skilled, semi skilled labours etc, One 100 years of Maharajas Palace and a Railway Station is here it connected to Palasa,Visakhapatnam,Berhampur, Khordha, Puri and Gunupur ., The very good tourist destination here as Maharajas Palace, Gandahati Waterfall, Gajapati Palace, Brundaban Palace,Mahendragiri,Chandragiri, Taptapani, Palasa Sea Beach and many more places are there to reach and get blessings of Nature. ". and Near one Technical University (Centurion University of Technology and Management)and one degree and PG (S.K.C.G Collge) is situated and established here at Paralakhemundi

Source

:http://www.censusindia.gov.in/2011census/population_enumeration.html

DAY2 :130 Numbers of applicants are fill-up the form, with proper format. But 119 applicants are given the application form/Questionnaire in return. (Table-01) indicates Male and female participated in the facebook quiz test.

	MALE	FEMALE	Total Participants
in numbers	121	9	130
in Percentage	93.07692	6.923077	100

Source : (Primary Data)

Methodology : this is the total applicants with the particular class of applicants like 130numbrs as we accepted by collecting through our own format and accepted those people those have facebook ID , (male=121, Female=9)out of Engineering students 36 have a own device out of 38 and the percentage

is 94.74, Mba students have (100%), Teachers have (66.67 %), Government employees (75%), House wives (66.67), Drivers (66.67), Businessmans (75%), School students (72.73%), Pensioners (100%), Librarian (66.67%) as in the table indicates

**All applicants Category:
Table 01**

Applicants	OWN DEVICES	No s (applicants)	No s (applicants) having (e-devices) in %
ENGINEERING STUDENTS (UG)	36	38	94.74
MBA STUDENTS (PG)	7	7	100.00
TEACHERS	12	18	66.67
GOVERNMENT EMPLOYEES	9	12	75.00
HOUSEWIVES	6	9	66.67
DRIVERS	8	12	66.67
BUSINESSMANS	6	8	75.00
SCHOOL STUDENTS	8	11	72.73
PENSIONERS	1	1	100.00
LIBRARIAN	2	3	66.67
REMAINING ABSENT		11	0.00
	=95	=130	

Sources : Primary Data

**Age Category (Group)
Table -02**

10-20 Years	20Years-40Years	40Years-60Years	60Years-80Years	
38+13=51	7+10=17	8+12+10+18+2=50	1+=1	119
42.86	14.29	42.02	0.83	=100%

Soureces : Primary Data

In the table -02, the age group wise participants are 10-20 years(42.86 %), 20-40 Years (14.29%), 40-

60 Years (42.02), 60-80 Years (0.84%) sources : primary data

**Frequency of Using FACEBOOK
Table-03**

	Facebook Users	Numbers in %
Rarely	6	5.04
Occasionally	17	14.29
Frequently	29	24.37
More Frequently	53	44.54
Don't Know	14	11.76
	119	

The frequency of facebook users are Rarely users are 5.04%, Occassionally Users 14.29%, Frequently Users 24.37%, and More frequently Users 44.54% and don't know facebook but instantly taking help by others 11.76% (source : Primary Data)

DAY 03 :

Those are already registering in FACEBOOK all the applicants are using Facebook and they have their own Facebook account, the major part is the

engineering students, teachers, businessmen are participating in this event.

All the 119 (out of 130 members) members are registered and accept each other's in FB account as an acceptable friend.

Day 04 :we scrutinize the applicants according to their own devices using Facebook.

How Many E-devices (119 Numbers), this indicates as in percentage.

Table-04

Smart Phones	Tablets	Computers	Laptops	Laptabs	Internet Café	Library	Total/Percent
Nos/ %	Nos/ %	Nos/ %	Nos/ %	Nos/ %	Nos/ %		
54	18	8	9	1	26	3	119
45.38	15.13	6.72	7.563025	0.84	21.85	2.52108	100

Sources : Primary Data

Day 05 : We expect : as the result will came out like this

On the quiz contest spot, the scenario is totally changed 36 members present and using by sponsor's laptopby D-link wifi connection and remaining are in different places and connecting in

the Facebook to answers the questions, Within the purview of using 2G/ Connections and Internet Café. (As this demographic area is not under 3G/4G Network, as soon the companies will start working on it (Reliance, Airtel) Sources : Primary Data

Table-05

Users	present at quiz contest spot physically/ using laptop provided by sponsor	on dongle by desktop	on smartphone	on Tablet	on Laptab	Internet Café	library	total members in different e-devices
ENGINEERING STUDENTS (UG)	10	3	7	6		10	2	38
Mba Students (PG)	1		5				1	6
Teachers	2		3	5		8		18
Govt. Employess	3	1	3	4		1		12
Housewives	5		1	2	1			9
Drivers	2		2			8		12
Business mans	3		2	1	1	1		8
School Students	6		2	3			1	12
Pensioners	1							1
Librarian	3							3
Remaining Absent								0
								0
Total	36	4	25	21	2	28	3	119

DAY 6 :Our Quotient : The final result will as expect : As we feel that all are tried their best to achieve and connected with the face book but mostly the due to poor connection all are not connected but only the 36 members those are at their digital lab and internet café with wi-fi are successfull using the FACE BOOK quiz contest. And the quiz master are asking questions, about the comparison among using More frequently using the FACEBOOK are 53%, refer (Table-3)

As those are presented at spot in digital lab=36+ internet café=30, total 66 members = as we compare with **more frequently using category is equal = $66/119*100=55.46\%$ refer (Table-3)**

No doubt total members 119-66=53 (53 members are connected with their e-devices, they are connecting and answer the questions of using FACEBOOK for win the quiz contest. This is goes viral for 45 minutes of 20 Questions, among the participants as five (05) members are choosing by the Members to give them free of DCA level computer learning course for six month duration. As the winners are

Engineering Student, 02.House wife, 03.School student, 04.Teachers, 05. Drivers (as engineering student, housewives, school students , teachers, drivers all are present at digital lab and internet café to win the FACEBOOK quiz contest.)

The Questions are totally based on regional and state basis like, Please Compare the Question with Answers, if any mistakes please write in comment box available in Facebook using of your own FB a/c, using, creates mutual acceptance

Facebook, Facebook lite (less use of MB's easy to use) Twitter, Google +, hi5, Whats app,Way2SMS, Hangouts, MySpace, Zorpia.com, Flickr, You tube,Bebo, vox, Tumbler, Instagram, Classmates, Meetme, Ask.Fm, Meetup, Vine, Pinterest, Tagged, Blog, Linkedlnetc and many more social sites are available in the internet to use free and growing our working are and create social cultural and business relations in always 24/7 live in e-devices. Such type of 100's of social sites are available to connect with each other according to our own interest, culture, for gaining more information for use. Facebook is already being used to deliver content, providing 24/7 support for all allowing them the freedom to upload their work wherever they are and in whatever format they like.

Here Facebook means much data will be consumed what is different; however, is the maturity of the technologies, their affordability, usability, connectivity, context sensitivity, real social reach, the nature of their ubiquity and the pervasiveness of the technology. These are coupled with the compact computing power, its capacity and virtual capacity, the commonplace integration and customizable functionality of the devices, the user-base and expectations. These facets exist in the wider context of the social web something that has emerged gradually and more recently. Ten years ago the pieces were beginning to come together technically, but it has been the massive growth in social networking behavior that has been the significant change factor. The significance of this is how the user's relationship with technology is now determined by needs they define for themselves, creating an exigency for incorporating smart behavior into all they do.

Although the technology and tools are relatively new, the concept of social networking has been around much longer than the Internet. People are naturally social creatures; that's what makes social media such a powerful concept. Social media channels allow human beings to sort themselves seamlessly into groups and factions and maintain intimate relationships at greater distances than ever before.

I THE PUBLIC FEELS MINIMUM REQUIREMENT FOR SOCIAL NETWORKING

The phenomenon of online social interaction has evolved to include more than stereotypical teenagers looking to expand their network of online/offline friends. People of all ages and backgrounds have discovered that they can enrich their lives through the contacts they make on social networking websites. Below are the criteria of few points used to evaluate the best social networking websites

(a) Networking Features

A good social network goes above and beyond simply allowing people to post a profile and update pictures. Additional features should include instant messaging, photo tagging and notifications. The best social network sites allow you to join and create groups based on your interests. You should be able to share music playlists and videos.

(b) Profiles

The heart and soul of social networking sites are people's personal profiles. Each one is its own online reservation – a place where people can express their thoughts and feelings, post their photographs and interact with their network of friends. The most popular social network websites put a strong emphasis on the user's profile, making it easy to use yet still reflective of each user's personality.

(c) Search

The object of a social network is to find friends and expand relationships. Top social networking websites allows members to search for other members in a safe and easy-to-use environment. Common search functions include the ability to search for people by Name, City, School, College, Like, Dislike, and E-mail address Pincodes, recognitions, affiliations, etc.

(d) Security

The internet can be a dangerous place to post personal information. All social networks should provide privacy customization and give you the ability to set your profile or parts of your profile to public or private. Additionally, these sites should give you the ability to report inappropriate behavior and content and to block specific people entirely.

The top social networking sites have become the most frequently visited pages on the internet. It's important that you find the ones that best represent your personality and allow you to share your thoughts and feelings with the widest selection of friends, even if you're sharing nothing more than a Rat video.

But here everything changed: The Real Data is like this

Table-06

Users	present at quiz contest spot physically/ using laptop provided by sponsor	on dongle by desktop	on smartphone	on Tablet	on Laptab	Internet Café	library	total members in different e-devices
ENGINEERING STUDENTS (UG)	10	1	4	2		2	3	22
Mba Students (PG)	2		1	1				4
Teachers	4							4
Govt. Employess	1							1
Girls (Engg.Stu)		1						1
Drivers								
Business mans	2							2
School Students								
Pensioners								
Librarians	3		1					4
Remaining Absent								0
								0
							Total	37

The true picture is came after 7days of waiting, because

We left them with the question format all are 119 members are received/accepted,

But overall only 21(only 16.4%) out of 37 appeared members are answer this

We presume that

- (i) The users are little bit shy to share their views.
- (ii) May be the feeling of lost much data byte in Facebook use.
- (iii) May be they don't know the correct answers.
- (iv) May due to slow internet connection they are not connected with us.

(v) May be we are not reached to those interesting people who are always or with the Facebook in this area.

(vi) May be the Question Pattern is not (Properly designed to understandable manner) to Facebook users.

(vii) May be they don't want to open the privacy at FACEBOOK.

But we honor 3 numbers of facebook users with correct answers. At least the the question with answer response sheet snapshots are attached. And we finally decide to give them Key ring Chains for their active participation.

Table-07
(facebook users in Q & A in Paralakhemundi Comparing with population data

Particulars	Total		Male		Female
Town Population	46272		23185		23087
Facebook users % in Population	0.108057		0.215656675		0.004331

Table-08
Particular Facebook Users in Percentage in numbers

	Like	Comments	Total Comments
	12	38	50
(Numbers in %)	10.08403	31.93277311	42.01680672

For all these informations we are not giving any advertisements or anything, one day just we give questionnaires to the people. And collected the

informations in the same time after fill-up the informations as provided by the FB user.

Table-09
(The applicants first format as a facebook user), it is first users are fill-up by the users.

NAME								
OCCUPATION								
FACE BOOK ID						Boys	Girls	
AGE						STATUS		
ANY E-DEVICES	DESKTOP	SMARTPHONE	TAB	LAPTAB		LAPTOP	I-CAFÉ	LIBRARY
Phone/Mobile no								
	How much time they are spent at FB or any other social network sites.							
Signature								

II CONCLUSION

Here we worked only 7hours in 7 days, as one hour in each day, we never do any personal request to any one, we simply meet and invite to a job where we want to find the answer, at least not last the place of Paralakhemundi is very good in all spheres of time within our work schedule. Thanks to FB

without it cannot possible for us to get the final data. We conclude that for every 100 users in facebook 21 members are using and 37 members are log in facebook.

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