

Growth of Carpet Industry in Uttar Pradesh

Dr.Kamna Dhawan

Faculty of Commerce, B D K Mahavidhyalya, Agra (U.P.) India.

I INTRODUCTION

Located in the northern region of India, Uttar Pradesh State covers a large part of the highly fertile and densely populated upper Gangetic plain. It is the second largest economy in India after

Maharashtra, contributing 8.17% to India's total GDP. The state is also the largest producer of wheat, sugarcane, tobacco and potato and its contribution to India's total production varies from 30 to 50%. It also has one of the highest irrigation intensities reaching at 66%.

Table 1
An Economic Snapshot of Uttar Pradesh

Area (Sq.Km)	240926
Population(Million)	166.2
Literacy Rate(%)	56.27
Net State Domestic Product (Billion)	36.26
Per Capita(US \$)	210.53
National Highway Length	3728

Source Export Promotion Bureau, Uttar Pradesh ⁽¹⁾

II INDUSTRIAL GROWTH OF UTTAR PRADESH

Uttar Pradesh the land of opportunities is widely acknowledged for its multi hued culture, religion, natural resources and variety of geographical land. Uttar Pradesh is a steadily growing State at around 6% during the decade. The scenario of industrial investments in the state is quite encouraging. With availability of large skilled and semi-skilled workforce coupled with good infrastructure,

friendly policy framework and a conducive environment for private investment. Uttar Pradesh is one of the most attractive destinations for investors and entrepreneurs. The State has set up several industrial estates.

Key industries flourishing in Uttar Pradesh are IT, cement, vegetable oils, jute, brassware, sugar production, carpet, handloom, cotton and woollen textiles, leather and footwear, glassware and bangles.

Table 2
Different Export Items from Uttar Pradesh

Location	Export Item/Major Crafts
NOIDA, Export Processing Zone(NEPZ)	Gems & Jewellery, Apparel, Electronics, Computer Hardware & Software, Leather.
Greater Noida, Noida, Gautambududh Nagar	Electronics, Computer Hardware & Software, Apparel, Engineering, Automobiles, Chemicals
Sahibabad, Loni, Pilkhua Ghaziabad	Chemicals, Engineering, Apparel, Textiles, Hand Printing, Herbal Medicines & Cosmetics, Stocks, bones buttons & Beads, art Jewellery, Carpentry
Khekra, Meerut	Sports Goods, Textiles, Hand Printing - Block & Screen, Handloom, Gold Jewellery

Saharanpur	Wood Carving, Toys, Wooden Fancy Items, Furniture, Screens, Rice
Khurja, Bulandshar	Pottery, Pottery Painting, Ceramics, Ceramic Tiles, Bathroom Utilities, Bone China
Aligarh, Purdilnagar	Locks, Builders Hardware, Art metal, Piled Durries, Glass & Ceramics Beads & Craft Items
Hathras	Glass & Ceramics Beads, Piled Durries, Stone/Bead Studded Brass Lamps
Agra	Silk Carpets, Handicrafts items, Embroided goods, jewellery, studded articles, Marble goods, Marble inlay, stone Art pieces leather shoes, chappals, Bags
Firozabad	Cut Glass, Glass items, Glass bangles, Scientific instruments
Moradabad	Art Metal Ware, Art Jewellery, Bone Jewellery.
Rampur	Applique Work
Bareilly	Zardozi, embroidered articles, Rice.
Mathura	Stone craft, Block Printing, Hand Printing, Ghungru, Miniature Printing
Nagina Bijnore	Comb, bone Craft, Wood Carving
Shahzahanpur	Carpet
Kannauj	Attar, Perfumes, Rose Water, Sandel Wood oil based Perfumes
Farukhabad	Hand printed Cotton and silk bed spreads, Zardozi Work, Wooden block, Tarkeshi
Lucknow	Miniature painting Chikan Zardozi, Floriculture, Ayurvedic/Herbal Medicine, Mango, Tobacco, Batik, Camel bone carving
Mainpuri	Tobacco, Garlic products, Tarkashi work on wood
Mujaffarnagar	Rice, Paper
Kanpur	Leather, Leather shoes, Suitcases, Bags, Leather Garments, Software export, Chemicals, Engg. Automobiles. Textiles, Handloom, Powerloom, Essential oils and Perfumes. Pharmaceuticals, Spices
Unnao	Leather and Leather goods.
Fatehpur	Potato based products, Hand printing
Mahoba	Betel leaves
Azamgarh	Sarees, Silk, Dress Material, Black Pottery
Mau	Handloom and Powerloom Textiles
Jaunpur	Handwoven wollen carpet, hand needle work

Varanasi	Wollen Handicraft, Fancy articles, Jamdani, Silk, Zari and Zardozi , Handicrafts, repoussi work, Brocade, Wooden Toys, meenakari
Mirzapur	Woolen and cotton Dirries, Handwoven
Chandauli	Rice
Udham Singh Nagar	Rice
Gorakhpur	Disposable syringe, terrecota
Tanda, Faizabad	Jamdani
Sitapur	Durries
Janshi	Brass work
Lalitpur	Brass work
Banda	Shajar Stone
Bahraich	Cotton yarn
Gonda	wooden block

Source Export Promotion Bureau, Uttar Pradesh ⁽¹⁾

Table 3
Production Centres of Handloom in Uttar Pradesh

Sl. No.	Centres	Products:
1	Amroha	Picnic Durries
2	Azamgarh	Kharri printing
3	Agra	Durries, Bed sheets, Furnishings, Chennile Cotton Carpets, Bed spreads, Sheetings, Dress Materials
4	Etawah	Bed spreads, Sheetings, Dress Materials, Mixed Fabrics
5	Farrukhabad	Cotton prints, Bed sheets, Dress materials, Durries, Chennile cotton carpets, Mixed Fabrics
6	Fatehpur Sikri	Heavy cotton fabrics, Dress materials, Durries, Chennile Cotton carpets, Mixed Fabrics
7	Ghaziabad	Jacquard Furnishings, Bedspreads, Terry Towels, Linen and Home Furnishings
8	Gorakhpur	Terry Towels, Towelling, Furnishings, Dress Materials.
9	Hathras	Chenile Rugs, Cotton carpets and Fabrics
10	Lucknow	Chicken work
11	Maunath Bhanjain	Bed spreads, Sarees, Dress Materials, Mixed Fabrics
12	Varanasi	Cutwork items, Furnishing Brocades, Dress materials, furnishings, Stoles, Scarves, Gauze and Leno fabrics, Brocades
13	Tanda	Figured Muslin fabrics, Jamdanis, Cotton Dress Materials, Mixed Fabrics.

Source: The Handloom Export Promotion Council ⁽²⁾

Uttar Pradesh has a great potential in handicraft sector and it accounts for 60 percent of the total exports from the State. The State has emerged as a hub for IT industries including software, BPO and

electronics. The major export items from the State are marble products, textiles, handicrafts, art, pieces, gems and jewellery, textiles, electronics, software, computer, hardware and software, brass

work, silk, leather, art metal and many others. Uttar Pradesh has developed itself as an industrial hub of North India and it has potential to grow at an even better pace. The economy of Uttar Pradesh has undergone several changes which have come about with collaborative efforts of the Government and other state holders. It is all set to scale new heights to emerge as a strong economy with sustainable and inclusive growth going forward.

III CARPET INDUSTRY IN UTTAR PRADESH

Indian carpet industry is well known around the world. The Indian carpet manufactures and weavers are well known as most intelligent and grasping producers in the field of floor coverings, producing latest colours and motifs in traditional as well as modern designs suitable for every part of world. These carpets are manufactured in Bhadohi carpet belt, Jaipur, Agra, Kashmir, Panipat and Delhi. Among these producers 70% to 80% share goes to Bhadohi-Mirzapur area. The Bhadohi-Mirzapur area manages to provide employment not only to the habitants of Uttar Pradesh, but also of the States like Bihar, Bengal, Orissa and Madhya Pradesh. More than two million people are employed in industry without any government support and investment. The main importers and buyers of these Hand-made carpets are USA, Canada, UK, Europe, Germany, Australia, New Zealand etc.

IV CONCLUSION

Carpet industry plays an important role in the country's economy by its contribution to employment generation and foreign exchange earnings with relatively low capital investment and results in high ratio of value addition. It is highly labour-intensive, decentralized and mostly cottage base industry, spread all over the country in both rural and urban areas.

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